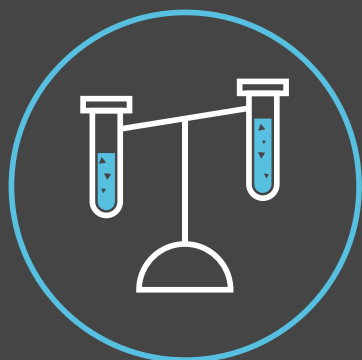
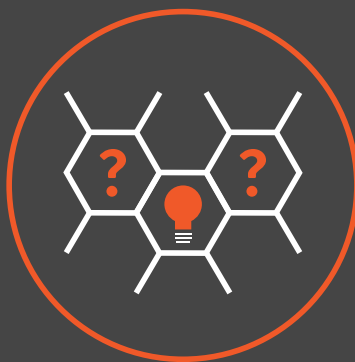


# 2021 MCC CATALYST SERIES



**REACTIONS**  
POLICY ROUNDTABLES



**SYNTHESIS**  
INFORMATIVE WEBINARS



**BONDS**  
NETWORKING SESSIONS



Michigan Chemistry Council has launched the MCC Catalyst Series, a virtual programming series to engage industry professionals from MCC's member network and beyond. Your company is encouraged to partner with MCC and some of the largest chemistry companies in Michigan through a sponsorship aligned with your goals.

Please note, MCC has not yet confirmed plans for a traditional annual conference in 2021. Sponsor companies, both longstanding and prospective partners, are encouraged to consider one of the worthwhile opportunities below. We are eager to work with your company on any alternative and creative sponsor opportunities that may be possible for a virtual series.

## SERIES SPONSORSHIPS

### REACTIONS Policy Roundtable Presenting Series Sponsor

**\$1,000**

#### Four Available

Your company can be a presenting sponsor of the policy roundtables planned for Winter, Spring and Summer of 2021. As a sponsor, your company could kick off an exclusive conversation with select federal and state elected officials and agency leaders. The sponsor can address attendees and policymakers for up to three minutes on issues important to their company and introduce and thank roundtable participants.

Presenting sponsors would also be recognized for all roundtables with a clickable logo on the MCC's website, an event listing in the monthly newsletter, social media recognition, and one custom social media post for Facebook, Twitter and LinkedIn. Sponsors will receive customized social media graphics and posts to promote event. We encourage sponsor logos for your virtual background.

### SYNTHESIS Informative Webinar Series Sponsor

**\$750**

#### Four Available

MCC's informative webinars will focus on issues of interest to the business of chemistry and will be promoted to our member network and beyond. Potential sponsors are invited to consider presenting themselves on a timely subject, or to sponsor a session presented by a manufacturing business leader, university leader, or other third party. Several webinars are planned for the winter, spring and summer.

Sponsors would be recognized with a clickable logo on MCC's website, an event listing in the monthly newsletter, and social media recognition on Facebook, Twitter, and LinkedIn. Sponsors will receive customized social media graphics and posts to promote event. We encourage sponsor logos for your virtual background.

### BONDS Networking Session Series Sponsor

**\$500**

#### Four Available

MCC's Networking Sessions will be lively discussions on topics of general interest to promote professional networking and the sharing of best practices. Sponsors can briefly address attendees and introduce the event facilitator and topic (sponsors are also encouraged to serve as discussion facilitators if interested). Sponsors will be recognized with a clickable logo on MCC's website, an event listing in weekly newsletter, and social media recognition. We encourage sponsor logos for your virtual background.



## ALA CARTE SPONSORSHIPS ▶

### EDUCATION FOUNDATION PARTNER

\$1,000



Company or Institution will be a partner of our charitable Michigan Chemical Education Foundation and will support the [www.ChemistryConnections.org](http://www.ChemistryConnections.org) website for (1) one calendar year. This interactive site appeals to students and teachers with a variety of general industry content, as well as company-specific features and resources.

### NEWSLETTER ARTICLE GUEST AUTHOR

\$100



Be our guest and write a newsletter article for one of the weekly Friday Facts e-newsletters to be shared with our members and posted to our website. Topic and copy must be approved by the MCC.



## Sponsorship Opportunities

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

## Sponsorships

Reactions: Policy Roundtable Series Presenting Series Sponsor	\$ 1,000
Synthesis: Informative Webinar Series Sponsor	\$ 750
Bonds: Networking Session Series Sponsor	\$ 500

## Ala Carte Sponsorships

Education Foundation Partner	\$ 1,000
Newsletter Article Guest Author	\$ 100

## Payment Information:

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Billing Zipcode: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please Send Payment to:

Michigan Chemistry Council  
2501 Jolly Road, Suite 110  
Okemos, MI 48864

Phone: 517-372-8898  
events@michiganchemistry.com  
www.michiganchemistry.com

Thank you for your consideration and support of the MCC Catalyst Series! The above party hereby wishes to apply for the sponsorship at the MCC Catalyst Series. Payment in full is required to reserve vendor spaces and sponsorships. No partial payments allowed. No refunds.